The advancement of new online technologies, popularly known as Web 2.0 and ‘Social media’ are revolutionizing our world; every facet of life and every sector of the economy is being transformed by ICT. The Eastern Africa Grain Institute (EAGI), the specialised training and capacity building division of the Eastern Africa Grain Council (EAGC) is pleased to invite you to a 5 days training course of Web 2.0 and Social Media. Come learn and gain hands on experience to make these technologies work for you such as

- Web 2.0 and Social Media for Agri-business and marketing;
- Remote collaboration (e.g. GoogleDrive, Dropbox);
- Online mapping (New Google Maps);
- Blogging (Blogger or Wordpress);

You will learn how to:
- Develop and market your blog!
- Create your website and position it to get noticed!
- Position your products on online markets!

For whom?
Value chain specialists, Agribusiness practitioners, Marketers, Entrepreneurs, Business start-ups

investment:
$ 300 for EAGC members
$ 450 for non members.

The fees will cover tuition, teas and lunches

Organizations registering at least 5 participants will get the 6th for free

To register; send email to gmurenga@eagc.org or eagi@eagc.org

Pride Inn Hotel, Westlands, Nairobi 22nd to 26th August, 2016 | Umubano Hotel, Kigali, Rwanda 1st - 5th August, 2016.  EAGI Training Centre, Kampala, Uganda 12th to 16th September, 2016 | New Africa Hotel, Dar es Salaam, Tanzania 5th to 9th September, 2016

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